

OFFICIAL CONTEST RULES – SeaWest Coast Guard FCU

Official rules for social promotional giveaways, sweepstakes and contests conducted on SeaWest Coast Guard Federal Credit Union Social Media platforms, no purchase necessary to enter or win. Void where prohibited.

From time to time SeaWest Coast Guard Federal Credit Union may conduct contests, sweepstakes and/or other promotions (individually and collectively, “promotion”) via social media/networking platforms including, but not limited to, Instagram, Facebook, Twitter or LinkedIn (each, a “social media platform”). unless governed by a different set of rules, these terms and conditions shall serve as the official rules (“official rules”) for any such promotion conducted by SeaWest Coast Guard FCU These official rules may be updated as deemed necessary by SeaWest Coast Guard FCU in its sole discretion.

Each individual Promotion will be announced and promoted via Social Media Platform status updates, posts or tweets, or by email or other calls-to-action (“Promotion Posting”). A Promotion Posting will include how to enter, the entry deadline, method of determining the winner (for a contest), the prize(s)/value(s) and the eligibility requirements.

Prize winners agree to the following guidelines for accepting the prize. Contestant MUST take a minimum of five (5) photographs at the location of the prize, three (3) of those photographs must include the prize winner. Winners then must either post the photos to their personal Social Media account and tag SeaWest Coast Guard Credit Federal Credit Union’s social media account or send the images to SeaWest Coast Guard Federal Credit Union for use on their Social Media platforms. Failing to do this step will result in the contestant and contestant’s immediate family being disqualified from any future SeaWest Coast Guard Federal Credit Union giveaways, contests or Sweepstakes.

- 1. ELIGIBILITY:** Unless otherwise stated in the Promotion Posting: (i) to participate in any Promotion conducted by Sponsor on a Social Media Platform, you must be a legal US resident, eighteen (18) years of age or older at the time of entry and reside in the contiguous US. **Employees and other workers, including temporary employees, freelancers and independent contractors, of SeaWest Coast Guard Federal**

Credit Union, and members of the immediate family of any such persons are not eligible to participate and/or win. The term “immediate family” includes spouses, domestic partners, siblings, parents, children, grandparents or grandchildren. Void outside the area listed and where prohibited. All applicable federal, state and local laws apply.

- 2. ENTRY:** To enter any Promotion, follow the directions provided in the Promotion Posting. All entries must be in English. Unless otherwise specified in the Promotion Posting, there is a limit of one (1) entry per person/Social Media Platform account/email per Promotion. Entries received from any person/email or Social Media Platform for any promotion in excess of the stated limitation will be void. Entrants must take the actions required and/or must include the information requested by SeaWest Coast Guard FCU in order for entries to be eligible. Late and/or subsequent entries will be disqualified. Entries generated by script, macro or other automated means, or by any means which subvert the entry process are void. All entries become the property of SeaWest Coast Guard Credit Union. Participants may also enter by legibly hand-printing their name, address, phone number, and the words assigned to that particular giveaway on a 3" x 5" card and mailing it (1 per envelope) to

Attention: Marketing Department
SeaWest Coast Guard Federal Credit Union
8750 Mountain Blvd
P.O. Box 4949
Oakland CA 94605

Mail-in entries must be postmarked three business days before contest end. Contestants may also drop off their postcards to either SeaWest Coast Guard Credit Union branch.

- 3. PROHIBITED CONTENT:** By submitting an entry, entrant agrees that the entry complies with these Official Rules and does not contain a virus. SeaWest Coast Guard FCU may disqualify any entry for any reason, including if it determines that the entry fails to conform to these Official

Rules in any way or otherwise contains unacceptable content. Sponsor is under no obligation to disclose why an entry has been disqualified.

4. **WINNER SELECTION:** SeaWest Coast Guard FCU's clock will be the official timekeeper for all Promotions. Entries from one Promotion will not be included in other Promotions.

(a) FOR SWEEPSTAKES: Potential winners will be chosen in a random drawing conducted by SeaWest from among all eligible entries received for the applicable Promotion. Odds of winning a particular Promotion will depend on the number of eligible entries received for such Promotion.

(b) FOR CONTESTS: A panel of qualified judges determined by SeaWest will judge each entry based equally on the originality, creativity, and relevance to the theme of the Promotion, unless other judging criteria are stated in the Promotion Posting. The entrant(s) who submitted the entry(ies) with the highest score(s) will be deemed the potential winner(s) for the contest at issue. In the event of a tie, an additional, "tie-breaking" judge will determine the potential winner(s) based on the same criteria used by the original panel of judges, unless otherwise set forth in a Promotion Posting. SeaWest reserves the right not to award any or all prizes in any contest if, in its sole discretion, it does not receive a sufficient number of eligible and qualified entries for that contest. Judging scores will not be revealed.

5. **OWNERSHIP/USE OF ENTRIES:** By submitting an entry, each entrant agrees SeaWest and its successors, assigns, designees and licensees shall have a perpetual, irrevocable, assignable, royalty free, fully paid-up license to, edit, modify, post, disseminate, create derivative works of, distribute and otherwise use the entry and all elements of such entry, including, without limitation, entrant's name, photo or other likeness (including, without limitation, Social Media Platform account profile photo), in any manner, in any and all media now known or hereafter devised (including, without limitation, via SeaWest Social Media Platform accounts, on SeaWest websites), worldwide, without compensation or notification to, or permission from, entrant or any third party.
6. **WINNER NOTIFICATION:** Potential winners will be notified within Five(5) business days following the conclusion of the Promotion via an email, Direct Message or comment on his/her winning post, or by other means applicable to the Social Media Platform on which the applicable

Promotion was entered. Potential winners are required to sign and return a completed W-9 tax form. If a potential winner (i) cannot be contacted, or (ii) does not respond to the initial notification or return any required documentation within the time period specified or (iii) does not meet the stated eligibility requirements, or (iv) refuses the prize, or (v) fails to claim the prize as directed, or (vi) is otherwise not in compliance with these Official Rules, such potential winner will be disqualified and SeaWest reserves the right to select an alternate winner from the remaining eligible entries received for the applicable Promotion

7. **PRIZES:** The number and approximate retail value of prizes awarded in any Promotion will vary and will be set forth in the Promotion Posting. Prizes are awarded “as is” with no warranty or guarantee, either express or implied. Prizes may not be substituted, transferred, assigned or redeemed for cash except at SeaWest Coast Guard FCU’s sole discretion. SeaWest reserves the right, in its sole discretion, to substitute a prize (or portion thereof) with one of comparable or greater value. Prize includes only what is specified in the prize description. Winners are responsible for all applicable federal, state and local taxes, if any, as well as any other costs and expenses associated with prize acceptance and use not specified herein as being provided. All prize details are at Sponsor’s sole discretion. With respect to Promotions conducted by Sponsor that are governed by these Official Rules, **there is a limit of one (1) prize per person, household, email address, or Social Media Platform account in any 365-day period.**

8. **PUBLICITY GRANT:** Except where prohibited by law or regulation, by entering into a Promotion and/or accepting a prize, entrant grants SeaWest and its successors, assigns, licensees and designees permission to use entrant’s name, Social Media Platform account name, photograph (including, but not limited to, Social Media Platform account profile photo), voice and/or other likeness, prize information, and/or entry in all media now known or hereafter discovered (including, without limitation, on SeaWest Coast Guard FCU’s websites and Social Media Platform accounts), worldwide in perpetuity, for any purpose in reference to a Promotion, without additional compensation, consideration, notification or consent. SeaWest Coast Guard FCU reserves the right to use any entry or response or comments made by an entrant, in whole or in part, in any manner, in all print and electronic media